



# ERIK JENSEN

DIGITAL STRATEGIST / UX CODER AND DESIGNER

## HELLO

I'm **Erik Jensen**, a digital strategist and designer from Long Beach, California

I'm a designer and front-end developer at heart, but what I really enjoy, is helping organizations take their messaging, advertising, social marketing and overall digital strategy to the next level. I'm Google AdWords, Google Analytics certified and I speak HTML, CSS and Javascript fluently. I build things for fun and profit.

## EXPERIENCE

Present

### **ErikJensen.com** Solo Designer & Developer

Chief developer and designer, advertising and marketing strategist, Certified AdWords Professional, Certified Google Analytics, SEO Expert.

2004 - 2014

### **ASTRALCOM** Chief Technology Officer

I served as Chief Technical Officer for ASTRALCOM's search-based advertising solutions and strategy. With a primary responsibility to create an exceptional user experience across ASTRALCOM's entire product portfolio, Mr. Jensen's organization is focused on making ASTRALCOM's web, mobile and social optimization technologies available to a broader audience and to accelerate sound business and product design decisions.

1994-2004

### **Wired Planet** President & CEO

Sales, Project Management, ASP programmer, SQL Server database designer, web UI design, mobile developer, and graphic design.

## EDUCATION

**Master of Arts** 1987-1991  
San Diego State University

**General Ed** 1985 - 1986  
Miracosta College

## CONTACT

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## SOCIAL

 facebook.com/e2thej

 @e2thej

 https://www.linkedin.com/in/e2thej

## EXPERTISE

ASP.Net	
SQL Server	
HTML 5	
CSS 3	
Javascript	
SEO / PPC / SEM	
Social Media Mgmt	

## CERTIFICATIONS

2015 | **Google AdWords, Google Analytics**  
Certified  
Certified in online advertising and analytics

## REFERENCES

**Regina Cates**  
Romancing Your Soul: Inspirational Speaker, Author  
**T:** (800) 601-7929  
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**Brian Dunbar**  
President, AmeriForce Publishing  
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